



KEYnote 48: Protecting Artificial Intelligence and Machine Learning Models in the Latest Issue of Wibu-Systems' Magazine

- Protecting Python code and AI models while enabling the strategic monetization of AI applications
- New features and use cases for CodeMeter License Portal
- CodeMeter license reporting, country-specific licenses, use cases for CodeMeter Embedded, and much more news

A wealth of software protection, licensing, and security content in the Fall/Winter issue of KEYnote magazine

Karlsruhe, Germany – The latest edition of <u>KEYnote magazine</u>, the semi-annual publication presented by the protection and licensing specialists at Wibu-Systems, has just been released and available in multiple easy-to-read digital formats. The Fall/Winter issue covers a wide range of topics of interest to software developers, IT security specialists, product managers, and other security enthusiasts, all geared towards covering the latest industry news and trends, novel products and updates, use cases, and emerging technologies.

Featured in this issue are the advances, security issues, and the impact of the upcoming regulations on Artificial Intelligence, the rapidly evolving technology that is having a profound impact on the world at large. While organizations increasingly rely on Machine Learning (ML) to analyze vast amounts of data, automate processes, and develop highly personalized services, the development and proliferation of AI introduce new risks, particularly concerning security and the protection of intellectual property. Encryption, obfuscation, and targeted licensing offer effective strategies to safeguard AI models against unauthorized access and manipulation. This article, in particular, discusses products like Wibu-Systems' AxProtector Python and AxProtector CTP, which provide companies with comprehensive tools to protect their applications and AI models. These solutions not only ensure security but also enable the strategic monetization of AI applications while meeting regulatory requirements.



Additional articles in KEYnote 48 include:

- <u>CodeMeter License Reporting</u>: CodeMeter License Reporting provides a powerful solution for analyzing, evaluating, and visualizing usage data. With this vital information, ISVs gain insights to better understand customer behavior, refine products, and optimize business processes. The ability to implement new business models, such as pay-per-use licensing, opens up entirely new opportunities.
- <u>Country-Specific Licenses</u>: A common issue in international software distribution is the price disparity between different countries. CodeMeter now offers the option to bind licenses to specific countries, enabling price differentiation and effectively preventing licenses from being used unlawfully in prohibited regions and ensuring compliance with legal regulations and embargo restrictions.
- <u>CodeMeter License Portal 24.09</u>: CodeMeter License Portal provides ISVs with the ability to easily create and manage licenses for customers and resellers. The Portal can be customized to manage CmCloudContainers, assign tickets and licenses to users, administer subscriptions, and manage resellers. The article presents a number of use cases for diverse types of users: License server, build systems, and technical devices.
- Optimized CmCloud Regions: To provide an even smoother user experience with CmCloudContainers and ensure optimal performance of protected software, Wibu-Systems has expanded its hosting infrastructure with a new installation in Tokyo, Japan, complementing the existing one in Frankfurt, Germany. Additional hosting locations can be swiftly activated in other regions to effectively meet market demands.

Announcement of a new <u>Wibu-Systems' office in South Korea</u>, a look at use cases for <u>CodeMeter Embedded</u>, an overview of <u>event handling</u> in protected applications, and a <u>case study</u> on the integration of the CodeMeter protection and licensing solution into an application marketplace for industry players, are also featured in this content-packed issue.



Press Release - 19 November 2024

"In today's complex technological and economic landscape, where innovation accelerates alongside rising cyber threats and tightening regulatory demands, secure and monetized software is no longer optional – it's essential. Our KEYnote magazine underscores our role as a trusted partner, guiding software-driven businesses through these critical challenges with resilient solutions like CodeMeter, which deliver robust protection, compliance with evolving standards such as the EU Cyber Resilience Act, and adaptable licensing that empowers growth across global markets," stated Oliver Winzenried, CEO and Founder of Wibu-Systems.



Wibu-Systems' KEYnote 48 presents a wealth of technology news, product innovations, and use cases, all geared to the protection, licensing, and security of digital assets.

Additional Dedicated Resources

- KEYnote 48 as flipping book: https://www.wibu.com/keynote-magazines/keynote-48.html
- KEYnote 48 as pdf: https://www.wibu.com/magazine/file/download/14563.html
- Press release as audio file: <u>https://www.wibu.com/fileadmin/Audiofiles/press_releases/WIBU_KEYnote48_EN.mp3</u>
 Press_releases for download roady for print and online publications:
- Press release images for download ready for print and online publications: https://wibu.sharefile.com/public/share/web-sd45f23efaa4e4acba6282e10ea6c8cdb



Press Release - 19 November 2024

About Wibu-Systems

Daniela Previtali, Global Marketing Director Phone +49 721 9317235 / +39 035 0667070 <u>daniela.previtali@wibu.com</u> <u>https://www.wibu.com/</u>



Wibu-Systems is a global leader in cutting-edge cybersecurity and software license lifecycle management. We are committed to delivering unparalleled, award-winning, and internationally patented security solutions that protect the intellectual property embedded in digital assets and amplify the monetization opportunities of technical know-how. Catering to software publishers and intelligent device manufacturers, the interoperable hardware and software modules of our

comprehensive CodeMeter suite safeguard against piracy, reverse engineering, tampering, sabotage, and cyberattacks across mainstream platforms and diverse industries.

Blurry Box®, CmReady®, CodeMeter®, SmartBind®, SmartShelter®, and Wibu-Systems® are registered trademarks of WIBU-SYSTEMS AG.

Media graphic resources available at: https://www.wibu.com/photo-gallery.html.



© Copyright 2024, WIBU-SYSTEMS AG. All rights reserved. All trademarks, trade names, service marks, and logos referenced herein belong to their respective organizations and companies.